



#DinoDogzDonates5050 Challenge Program Partners with Concerned Citizens Animal Rescue for a unique fundraiser to help our wonderful furry friends find homes and the medical care they need.

LOS ANGELES, CA - (9/2023) Mystery Mike McHale and #DinoDogzDonates5050 are excited to announce their newest fundraising partner throughout the months of August and September: **Concerned Citizens Animal Rescue**! For the months of August and September 2023, the #DinoDogzDonates5050 Challenge Program will be donating 50% of all profits from sales of their books and merchandise at www.DinoDogz.com to this wonderful Animal Rescue that has helped hundreds, if not thousands of our furry friends over the years.

Concerned Citizens Animal Rescue are a Los Angeles based 501(c)(3) non-profit animal rescue organization. We find safe, secure, and loving forever homes for homeless animals who are stray and/or surrendered at city and county animal shelters who would otherwise be euthanized. We also raise funds for medical needs and transport if needed. We strive to provide the best life possible for the voiceless by giving them a choice to live happily and stress-free with dignity!

For more information about this incredible charity please visit their page at <https://www.concernedcitizensanimalrescue.org/>

Concerned Citizens Animal Rescue founder and CEO is actress Elizabeth Regen. Regen is best known for her co-starring role as Rita Nash, in NBC's comedy, WHOOP! and a recurring role on the final season of "Entourage" as playing Gina DeLuca. She also worked on these hit shows: NBC's "Law & Order", "Third Watch", "The Black Donnelly's", "So Notorious", "CSI: Criminal Intent", Comedy Central's "American Body Shop," "Big Apple" & "Sex and the City."

Regen is also a mom, wife, and animal advocate. Fighting nonstop to save the lives of these little loves!!!! Daily, nightly- they deserve a choice and a voice, and we are here to give it to them.

In October of 2019, an animal shelter told Elizabeth she couldn't volunteer for them because of her views on euthanasia. Elizabeth was heartbroken. Only because her views were not radical. She simply believes that healthy adoptable animals should not be killed. She does not believe that all of us are not making our best efforts when it comes to enforcing spay/neuter laws and Elizabeth does not understand why 90% is considered NO KILL. 100% is NO KILL. When you kill 10% of homeless animals, you are killing. Elizabeth redirected her broken-heartedness and decided to get together with other concerned citizens to save red-listed animals. Together, the group has raising thousands of dollars and have rehomed thousands of dogs. The group has formed **Concerned Citizens** a 501c3 nonprofit animal rescue.

"I'm so proud of all we've done. I'm proud of our team and what we've accomplished. But there is so much more for us to do. So many more to save. Please donate if you can." – Eliabeth Regen

The **#DinoDogzDonates5050 Program** has previously raised funds for various charities including **WORTHY OF LOVE, TUESDAY'S CHILDREN** and **CAMP DEL CORAZON and BELLA AND BUDDIES ANIMAL RESCUE** through the sales of their first book **DinoDogz: Eggzellent Adventure** which is the first in the series. The book helps children learn about the benefits of working together to help solve problems and has garnered rave reviews from some of the top reviewers in the country including a 5 star review from READER'S FAVORITE: **"DinoDogz has action and sci-fi. Young readers will enjoy this book and its illustrations. DinoDogz may be different, but they can overcome evil as they put their powers to work together."**

To help us with this fundraiser simply go to www.DinoDogz.com and pick up a copy of **DinoDogz: Eggzellent Adventure** and check out the fun colorful merchandise as well on the Cafe Press and Zazzle sites. 50% of ALL profits from all sales in August and September 2023 will directly benefit **Concerned Citizens Animal Rescue**. Btw, for all of you animal lovers, there are some t shirts for your 4-legged friends from DinoDogz too. 😊

The #DinoDogzDonates5050 Program's Mission is simple: To donate 50% of all profits each month to different charities that align with their vision; to help children to experience a fuller and enhanced life and to protect and be a voice for the animal world when they have no voice.

If you know of a charity that may be a good fit with us for a partnership, please have them contact us at 99DinoDogz@gmail.com for more information. #DinoDogzDonates primarily supports children and animal charities who are doing great things in their respective communities.

DinoDogz: Eggzellent Adventure (978-0578388601) is available on www.DinoDogz.com Amazon, Barnes & Noble, Walmart and wherever books are sold.

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